



# N. Christopher Norton

PARTNER AND TRADEMARK & COPYRIGHT PRACTICE LEADER

Chris works with clients of all sizes on domestic and global brand protection issues.



## Industries

Hospitality  
Sports

## Practices

Advertising & Promotions  
Copyright  
Trademark

## International

Canada  
Europe

## Education

University of California, Los Angeles, JD, 2001  
Georgetown University, BSFS, cum laude, 1993

## Offices

Washington, DC

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Chris is the Practice Group Leader of the firm's Trademark & Copyright Practice.

## Client Work

Chris helped develop ArentFox Schiff's innovative and cost-effective, team-based approach for managing and protecting large international trademark portfolios. Chris manages several large portfolio teams at ArentFox Schiff and works closely with local counsel around the world to protect our clients' global intellectual property interests.

Chris counsels clients on domestic and global intellectual property issues, including worldwide trademark, trade dress, and copyright protection and enforcement, right of publicity issues, brand rollouts, and dispute resolution. He prepares and prosecutes trademark applications, represents clients before the US Patent and Trademark Office in trademark opposition and cancellation proceedings, prepares brand availability opinions and license agreements, manages online brand protection programs including the prosecution of domain name dispute resolution proceedings and filing DMCA complaints, conducts intellectual property due diligence for licensing programs and mergers and acquisitions, and works with ArentFox Schiff's team of intellectual property litigators at all stages of litigation and dispute resolution. He regularly conducts workshops for client in-house legal and brand development teams on how to choose and protect strong new brands.

## Professional Activities

Chris holds membership in the International Trademark Association, the Intellectual Property Law Section of the American Bar Association, and the Trademark Law Committee of the Intellectual Property Owners Association (IPO). Chris also serves on the board of the Center for Children's Law and Policy.

## Recognitions

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Since 2014, the *World Trademark Review* has named Chris a leading lawyer in the trademark industry. Chris has also been recognized by *Managing Intellectual Property's* IP Stars as a Trademark Star.

## Life Beyond the Law

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Chris was born and raised in Pine Bluff, Arkansas and currently lives in the Brookland neighborhood of Washington, DC.

## Bar Admissions

[District of Columbia](#)

[Maryland](#)