



Eric Sanchez

ASSOCIATE

Eric is an associate in the San Francisco office delivering client-focused counsel in sports and real estate transactions.



Industries

[Sports](#)
[AI, Metaverse & Blockchain](#)

Practices

[Real Estate](#)

Education

University of California, San Francisco College of the Law, JD, Magna cum Laude, 2023
San Francisco State University, BA, 2012

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Eric represents clients across various industries, with a particular emphasis on the sports and real estate sectors.

In the sports industry, he serves as a trusted advisor to stadium owners and operators, professional sports franchises, and corporate sponsors, guiding them through complex transactional matters. Eric's experience includes negotiating and drafting naming rights agreements, sponsorship deals, and suite license agreements, ensuring his clients maximize value and achieve their strategic objectives.

In the real estate arena, Eric offers comprehensive counsel to clients involved in the acquisition and disposition of commercial properties. He is adept at structuring and negotiating a wide range of transactions, including loans, refinancings, and joint ventures. Eric's practical insights and attention to detail help clients navigate the intricacies of real estate deals, from initial negotiations to closing. His commitment to understanding each client's unique goals allows him to deliver tailored solutions that drive success and foster long-term relationships.

Publications, Presentations & Recognitions

— [“What Brands Must Know For Calif. Recycle Label Compliance,”](#) *Law360*, February 8, 2024.

Life Beyond the Law

Outside of work, Eric enjoys international travel, cycling, live music, and as of recently, spelunking.

Bar Admissions

[California](#)