



# Megan A. Rzonca

ASSOCIATE

Megan advises clients in the fashion, retail and entertainment industries.



## Industries

[Fashion & Retail Law](#)  
[Media & Entertainment](#)

## Practices

[Advertising & Promotions](#)  
[Privacy, Data Protection & Data Security](#)  
[Real Estate](#)  
[Trademark](#)

## Education

Fordham University School of Law, JD, Cum Laude, 2018  
University of Illinois, BA, With Honors, 2014

## Offices

[New York](#)

## Phone

[212.457.5435](#)

## Email

[megan.rzonca@afslaw.com](mailto:megan.rzonca@afslaw.com)

Megan's practice focuses on commercial transactions and brand protection in the areas of fashion, retail and entertainment. She routinely drafts and negotiates licensing, collaboration, marketing, service, software, technology, settlement and co-existence agreements as well as right of publicity releases. Megan's leasing practice includes drafting and negotiating luxury fashion retail and office leases and related documentation from both the landlord and tenant perspectives.

Megan also assists in the management of domestic and international intellectual property portfolios, counseling, clearance, and prosecution and enforcement. She has experience in domain disputes, Internet takedowns and handling global anti-counterfeiting matters. Megan's advertising and marketing practice involves counseling clients on advertising and consumer protection laws, including the federal Lanham Act, Federal Trade Commission regulations, and state unfair competition laws.

## Previous Work

Megan joined ArentFox Schiff as a Fashion and Entertainment Summer Associate. Prior to joining ArentFox Schiff, Megan worked as an Intellectual Property Intern at high-end brands such as Christies Auction House, Louis Vuitton, and L Brands. She has also worked as an intern for the Office of the Attorney General (NJ), the Office of the Public Defender (IL), and for two boutique law firms.

## Life Beyond the Law

Megan enjoys skiing, hiking, and backcountry camping.

## Bar Admissions

[New York](#)  
[District of Columbia](#)