

ArentFox Schiff LLP Attorneys

Jorge Fernandez*

TRADEMARK DIRECTOR

Jorge is a senior advisor with more than 20 years of experience as a member of leadership, strategic, and operation teams for multinational, multibillion dollar companies operating in the Americas, Europe, Asia, and the Middle East.



Practices

Trademark

Languages

Spanish

Education

Escuela Libre de Derecho, JD, 1992

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Jorge has extensive experience in creating and implementing business-oriented and pragmatic legal strategies that advance corporate objectives. He has a proven track record in managing all legal aspects relevant to global enterprises, with particular emphasis in elevating the "legal IQ" of organizations and shaping a culture of compliance. Due to his global experience, Jorge is often called to provide proactive and innovative legal advice across a wide range of industry segments, including sourcing, manufacturing, distribution, marketing, and sales. As a trained lawyer, Jorge is versatile not only in applying law to business but business to law.

*Jorge is not a member of the legal practice.

Previous Work

Jorge graduated from Escuela Libre de Derecho in Mexico City and started his career at Von Wobeser y Sierra. Prior to joining the firm, Jorge led Motorola's Latin America legal department and directed legal functions of Mars, Incorporated Chocolate. He is fluent in Spanish and conversant in Portuguese.